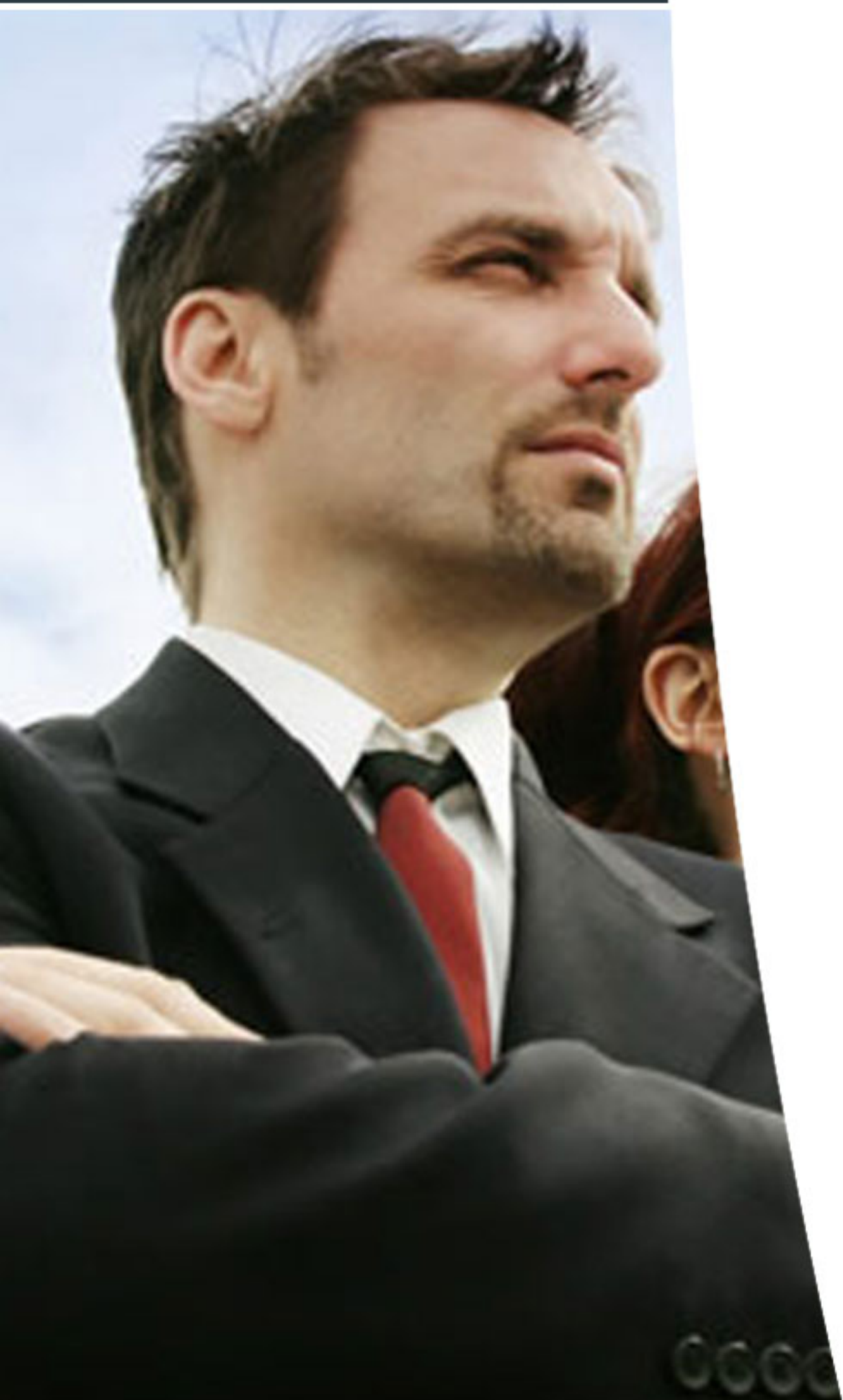# SWIT (Spider Web Inquiry Tag)

Special features of SWIT Admin

- Automatic database storage of all online customers who have visited your website.

- Add or remove sales executives mobile no who will get online customer query sms from your company.

- Use same SWIT functionality to your another online presence like email flier or your company advertisement on other website.

- Multiple sales executives entry for attending many inquiries at one time

- Detailed reports like date wise, month wise, product wise, sales executive wise, customer contact number wise, specific news letter content wise etc.

- Checking sales executive efficiency & client conversion ratio

- Edit the SMS content which is going to your online customer and your sales executive.

- Auto registration for SMS newsletter from your company (on request)

- Send newsletter to customers who have requested for Phone call till date.

- Block the unwanted phone call request for specific contact no.

- Turn off SWIT facility when there is no one from your company to entertain your online customer request.

- The categorized & detailed database to help you understand online customers' need & provide them customized solution.

- Opportunity to generated high volume business from limited no. of

SPIDER ®

SWIT (Spider Web Inquiry Tag)

Media Option Comparison

SWIT is only tool which creates bridge between online customer & you. The traditional media options have their own targeted customer reach & limitations. Here we show comparison of traditional media options with SWIT on different parameters.

	Print Media	Broadcasting Media	SWIT Online
Investment	High	Very High	Very Low
Investment Accruing Frequency	Whenever we design new campaign	Whenever we design new campaign	One time Only
Location Constrain	Very High	High	Nil
Exposure to Targeted Customers Only	Not Possible	Not Possible	Completely Possible
Database Storage	Manually	Manually	Automatic
Database Management	Arduous job	Arduous job	Effortlessly
ROI	Low	Very Low	Very High

Price Structure

SWIT Subscription fees	SWIT Annual Renewal Price	SWIT SMS Package
Rs 3,600	Rs 1,200	Depends on Present Price Structure

SWIT (Spider Web Inquiry Tag)

CATCH & MANAGE YOUR ONLINE CUSTOMERS

The whole world is transforming in to global village. Internet has put New York & New Delhi at same distance for communication. The communication depends more on Kbps or Mbps rather on Kilo meters. In such a fast changing scenario, online presence for any business is point of parity rather than cut – through advantage.

But, do you believe that just an online presence of your business (Your Website) is enough to catch online customers? The personality of online customers is different from traditional customers. The online customers believe in fast, but accurate decision making. Before purchasing any product or service, they visit every URL related with that service, Compare them on various parameters like cost, quality, benefits, features, opinion of users etc.

In present scenario, online presence of any business is as ubiquitous as cell phone with marketing executive. So how can we catch online customers exactly at that time when they are visiting our website & their interest level in our product or service at pick level ? Further more is there any tool which helps us to manage our online customers & create long time relationship with them.

We proudly say YES. Spider comes out with an innovative product after thorough marketing research & its IT expertise which help you to catch as well as manage your online customers. The product is Spider Web Inquiry Tag (SWIT).

SWIT   (Spider Web Inquiry Tag)

SWIT – INTRODUCTION

The SWIT consist of face & brain. The "SWIT box" which is shown below is face of the SWIT. The admin module of the SWIT is the brain of SWIT which stores & manages the database.

The SWIT is the independent object which can be put easily on your website anywhere as shown in below picture. The online customer visits your website & he provides his contact number in "SWIT Box". When he submits his details, SWIT works in three directions.

First, SWIT sends online customer's details to mobile no of your sales executive or any other responsible person of your company. The executive can contact with the online customer & solve his query on immediate basis.

Second, SWIT sends a welcome & Request Confirmation sms from your company side to online customer on his mobile no quickly.

Third, SWIT stores online customer's details (his contact no.) in dedicated admin module of your company on www.swit.co.in . The admin module stores the data which can be easily managed & used for your business growth.